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Solar Solutions Amsterdam 2026 confirms growth and announces name change for 2027

The fourteenth edition of Solar Solutions Amsterdam, held on 10, 11 & 12 March 2026 at EXPO Greater Amsterdam, has once again confirmed its position as the leading exhibition for renewable energy in Northwest Europe. In addition to further growth in visitor numbers, this year's event strongly focused on system integration, digitalization, and flexibility within the energy system.

This year, the exhibition attracted 13,347 visitors and generated 17,270 scanned leads. This once again demonstrated strong growth in high-quality interactions between professionals. Notably, there was an increase in international visitors and exhibitors, underlining the growing European collaboration within the energy transition.

Strong focus on integration, storage, and energy management

While storage technologies already played a prominent role in 2025, the emphasis in 2026 shifted toward the integration of solar energy with storage, charging infrastructure, smart grids, and energy management systems.

The sector is clearly moving toward total solutions, where energy generation, storage, and consumption are intelligently aligned. Topics such as grid congestion, flexibility markets, and energy trading played a central role.

Innovation and digitalization as driving forces

With more than 250 exhibitors and over 1,100 showcased products and innovations, the exhibition provided a comprehensive overview of the latest developments. Artificial intelligence and data-driven energy management were clear trends, as were software platforms for real-time monitoring and optimization of energy flows.

The YDEM app was widely used for lead generation and knowledge sharing. Thanks to improved functionalities, exhibitors and visitors were able to network more efficiently and capitalize on business opportunities.

Seminars and high-level knowledge sharing

The seminar program once again saw strong attendance. Industry experts shared insights on market developments, regulations, grid challenges, and technological innovations.

In addition to the Solar365 Seminar Area, a Seminar Area hosted by Solar & Storage Magazine was introduced this year. Highlights included “The 10 biggest mistakes when installing batteries” by Dennis van der Meij and “Navigating EMS: from net metering to cost savings through control over your own energy” by Koen Mulders. Sessions on salt batteries & circular lithium systems and the new SCIOS inspection scheme for batteries also attracted significant interest.

Furthermore, Practical Hubs were introduced at the exhibition for the first time. Here, visitors could attend in-depth workshops hosted by Alius and Solar Basterds. These interactive sessions provided participants with deeper insights into current industry topics.

Best Innovation & Best Promotion Award 2026

The prestigious awards were once again presented during the exhibition. The Best Innovation Award 2026 was awarded to Sunbeam for the Sunbeam Supra ReSourced, significantly reducing the CO₂ impact of mounting systems.

The Best Promotion Award was presented to Libra Energy for their outstanding marketing and promotional campaign, which successfully attracted many visitors to the exhibition.

Outlook: further growth and international expansion

Looking ahead, the organization is taking an important next step. From 2027 onwards, Solar Solutions Amsterdam will continue under a new name: **Sustainable Solutions Amsterdam**.

With this name change, the exhibition emphasizes its broader focus on integrated sustainable solutions, bringing together solar energy, storage, smart energy networks, mobility, and heating solutions. The new positioning aligns with the rapidly changing energy market and the growing demand for total solutions within the energy transition.

The next edition, and the first under the new name, will take place on 16, 17 & 18 March 2027 at EXPO Greater Amsterdam.

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